



North Rocky View Community Links Society (NRVCL – Community Links)

Strong Individuals Strong Families Strong Communities

Overview

A non-profit registered charitable organization established in 2008 through the amalgamation of Airdrie Family Services Society (1982) and North Rocky View Community Resource Centre Society (2001), provides support, services, and programming to individuals from birth to seniors in Airdrie and surrounding areas including Beiseker, Crossfield, Irricana, Kathyrn, Balzac and the North Rocky View County. The agency has also provided supports as a provincial Family Resource Network offering both Hub and Spoke Services since 2020.

Values & Mission

Through Collaboration, Integrity, Respect, Quality, Diversity & Inclusion our Mission is to inspire hope, support healthy development, strengthen wellbeing and resiliency by connecting individuals and families to services, supports, and resources in our communities.

Identified Community Needs

❖ Increased need for mental health services

As community residents continue to feel the after-effects of the pandemic, as well as the everyday challenges of family stressors and financial challenges. We anticipate that this will continue to be a need for many years to come.

❖ Families need opportunities to connect

Airdrie continues to experience growth and with this comes community residents who are new and need opportunities to connect with others to build their network of natural supports.

❖ Access to appropriate support

Individuals and families who require services especially in times of crisis, can find it challenging to seek out help especially during their most critical time of their lives.

Meeting the Needs

❖ To strengthen individuals

We *inspire hope* for community members by providing skills and tools to help them work through the challenges they are facing in their lives. With your support, we will increase access to Counselling supports and ensure that services are safe, inclusive, and accessible.

❖ To strengthen families

We *support healthy development* for families by providing opportunities for them to learn and grow together in a supportive environment. With your support, we will offer parenting programs, groups and workshops that provide tangible skills and tools, while also providing opportunities for families to connect.

❖ To strengthen the community

We *strengthen the wellbeing and resiliency* of the communities we serve by connecting residents to appropriate resources and supports in a timely manner. With your support, we will ensure that information and referral services are accessible and timely.

Our Support to the Community www.mycommunitylinks.ca

Community Links currently operates a variety of programs and services that can be grouped into four distinct categories to serve on average 8000 residents annually.

- ❖ **Family Resource Services** provides preventative and early intervention programs that specifically meet the needs of children and caregivers through one-on-one parent coaching, parenting workshops and groups, drop-in programs, developmental screening, and the Family Day Home Program.
- ❖ **Support Services** provides comprehensive intake, assessment, and appropriate referrals to community members of all ages. In addition, they can assist with connections to agency, community-based or government programs; assistance with applications; advocacy and follow-up. Community members can connect during regular business hours, either by phone or in-person. Our Intake staff are also available for in-person supports in Beiseker on Tuesdays, one time per month in Crossfield and in Irricana by appointment.
- ❖ **Counselling Services** provides one on one supports through Single Session Counselling, as well as a longer-term 7-session model. Counselling Services are available to community residents, over the age of six, living within North Rocky View, including those impacted by Family Violence. To address barriers to receiving support, including financial, we provide flexible hours to meet the needs of individuals seeking support and offer services on a sliding fee scale. We also offer a variety of groups, workshops, and presentations both virtually and in-person.
- ❖ **Community Engagement Services** work with various partner agencies to address the social and emotional needs of children and youth in all service areas. The agency also offers several programs that are only possible due to volunteer support, including: Friendly Visiting, and Income Tax. Further, events and opportunities to help build strong communities are offered throughout the year.

Financial Support

The Agency is funded through various Family and Community Support Services, Children Services, Alberta Health Services, United Way, community donors, corporate sponsorship, and foundations.

Ongoing fundraising efforts to create better lives and a promising future for community members and the sustainability of our agency is vital to meet the growing operational costs and population growth.

We would welcome the opportunity to discuss ways to financially support us in our mission to strengthen our community.

Sincerely,

Brenda Hume

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