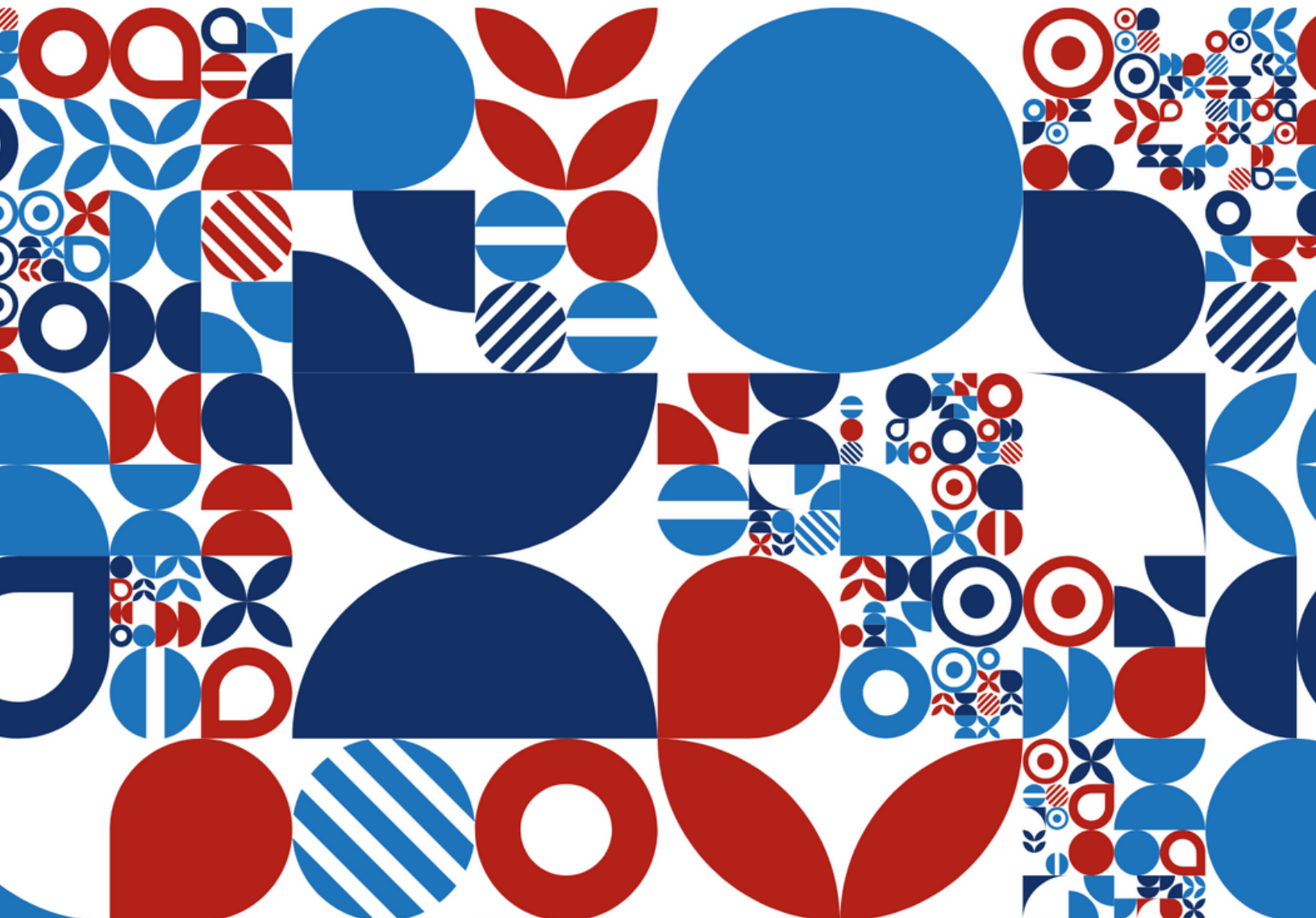




CommunityLinks

ANNUAL REPORT

APRIL 1, 2022 - MARCH 31, 2023





CommunityLinks

Vision

Strong Individuals Strong Families Strong Communities

Mission

To inspire hope, support healthy development, strengthen wellbeing and resiliency by connecting individuals and families to services, supports and resources in our communities.

Values

Collaboration Integrity Respect Quality Diversity & Inclusion



Brett Mark
Chair/Vice Chair



Monica Guzzwell
Vice Chair/Chair



Mary Rawson
Director/
Treasurer



Stuart Clark
Director/Secretary



Dimitri Dimopoulos
Director



Dirk Bannister
Director



Glenn Smaha
Director



Jim Hanson
Director



CommunityLinks

This past year, Community Links celebrated 41 years of service to residents of North Rocky View Region including Airdrie, Beiseker, Crossfield, Irricana and surrounding North Rocky View County.

We continued to provide a multitude of programs and services to 7,385 residents. It has been a tough year for many individuals and families who have struggled with financial insecurity, anxiety and mental health concerns, complexity of life stressors and situations, family violence, lack of housing options and inflation costs.

It has been the agency's goal to increase community member's awareness of resources available in their communities and assist them in accessing those additional supports. Assisting with resources and supports increases self-esteem and problem-solving abilities. Increased self-esteem and problem-solving skills positively impacts confidence in parenting skills and allows community members to take action towards improving their lives.

Our work towards our mission to inspire hope, support healthy development, strengthen wellbeing and resiliency by connecting individuals and families to services, supports, and resources in our communities has been demonstrated through various testimonials.

"Thank you to Community Links!! They help me a lot. They help to stand on my feet. Thank you for all your support and resources."

"It's a great place to get resources for families in need. Even if you are financially secure, mental & physical health are things they can help with."

"Community Links is always here for me."

Another milestone for the Agency this past year was completing its 3-year Strategic Plan. Highlights include; serving 19,943 residents over 3 years, securing funding for 1 - 3 years for operations and staffing, increasing community support through single session counselling, establishing partnerships for student practicums and programs, strengthening collaboration with other non-profits as a physical Hub location, increasing capacity for children and families to attend programming, providing additional child care support through the Family Day Home Program, continual alignment of requirements for funders and donors, streamlining our services through the implementation of a new database as well as increasing Board membership.

We continue to be very grateful for the amazing financial support we receive from funders, donors, and community members and are excited for the new van donated from Airdrie Dodge for us to offer rural support.

Our work and commitment to make a positive difference in the communities we serve, is attributed to the support, dedication, and expertise from our amazing staff, volunteers, and Board.

Thank you to all who help strengthen individuals, families, and communities!

Brett Mark and Monica Guzzwell
Board Chairs

Brenda Hume
Executive Director



CommunityLinks

Treasurer's Report

Based on the Audited Financial Statements for the year ending March 31, 2023

At the end of the last fiscal year, March 31, 2023, Community Links had a bank balance of \$733,837 including \$141,299 in restricted funds in the casino bank account.

The targeted Board approved budget amount of 3.6M was met, and we ended up with a net deficit amount of -\$47,740, after year-end adjustments for amortization and deferred contributions, similar to last year.

We, as the Board of Directors, are able to monitor the financial health of Community Links, through monthly reports from the Finance Manager. These reports include a measurement of working capital, which indicates whether a company has enough short-term assets to cover its short-term debt. Anything below 1.0 indicates negative working capital and it is believed that a ratio between 1.2 and 2.0 is sufficient. Community Links working capital in the 22-23 fiscal year varied between a ratio of 2.12 and 13.47, averaging 5.41 over the full year.

Staffing costs remain our largest expenditure year to year accounting for 36% of the budget.

Government Funding increased by 19% this fiscal year, primarily due to an increase in the Family Day Home funding for Educators and parent supports through new grants and subsidies. User Fees were up by 55% due to an increase in the number of families accessing childcare with the new Government funding from Children's Services. For Day Homes, the Government increased the Subsidy support available by lowering income thresholds for qualification as well as instituting the Affordability Grant for most children between the ages of 0 to Kindergarten. Combined, these supports are targeted to get childcare down to \$10/day within the next 4 years.

Our fund development goals are getting back on track this fiscal year, without COVID restrictions and with events resuming. Our donations and fundraising were down by 28% compared with last year but we did meet our budgetary need for donation support.

Overall, we were able to remain on Budget for most expense line items. The Auditors were satisfied that we met our obligations to funders in 22-23 and that it was another successful year financially.

Family Resource Services

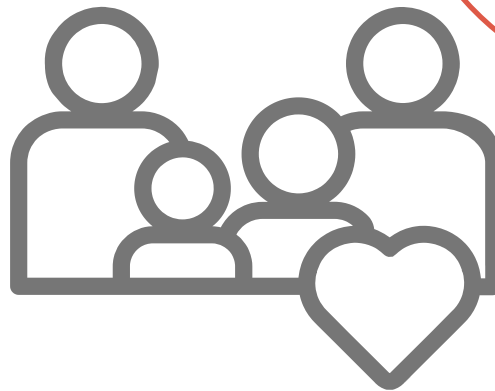
Providing parents, caregivers and professionals with knowledge, confidence and resources

Program Highlights

- 47 Family Day Homes provided child care opportunities for families in our area
- 116 early childhood groups were offered

Knowledge of Child Development

96% of program participants reported an increased awareness of how their child's needs change as they grow and develop



Positive Parenting/ Child Relationships

86% of program participants reported that the program they attended helped them to have a better relationship with their child

Positive Parenting Skills

92% of program participants reported knowing more about how to positively discipline their child

Program Highlights

- 1,959 unique individuals supported
- 647 referrals provided

Counselling Services

Providing support, resources, strategies and community connections while increasing self-esteem for community residents

Program Highlights

Regular Counselling

- 560 unique individuals supported
- 357 referrals provided



Coping Skills

77% of program participants reported that as a result of their involvement with Community Links, they take action towards improving their life

Confidence and Self Esteem

76% of program participants reported that as a result of their involvement with Community Links, they feel good about themselves

Journey of Change Program

Providing support, resources, strategies and community connections while increasing self-esteem for community residents



Program Highlights

Family Violence
Prevention/
Journey of Change
Program

- 55 individuals supported

Testimonial

- The group sessions have been great, wish I would have found something like this when I was younger. I learn something new every group session.

Testimonial

- Helps everybody think outside the box, reduces tunnel vision of your own circumstances, and the positive feedback and encouragement from Facilitators is very empowering.

Support Services

Intake, Navigator and Seniors Supports

Helping community residents get connected to their community

Program Highlights

Seniors Services

- 218 unique individuals supported
- 196 referrals provided



Program Highlights

Intake/Navigator Services

- 4,593 unique individuals supported
- 6,443 referrals provided

Active Participation in Community

93% of program participants reported they know more about how to access the community resources they need

Knowledge of Community Resources

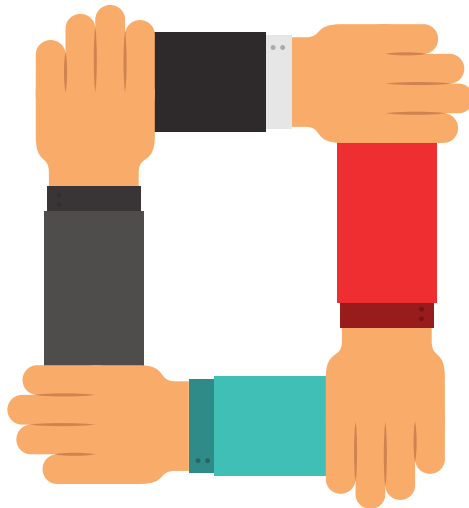
72% of program participants reported knowing more people they can rely on for help

Community Engagement Services

Providing opportunities for community residents of all ages to become engaged and connected to their community

Program Highlights

- 75 agency partnership/ collaborations
- Over 4,593 connections were made through community events



Program Highlights

Volunteer Services

- 139 Volunteers
- 2,432 Volunteer Hours
- 475 taxes completed

96% of volunteers reported that as a result for their volunteer experience, they believe they are making a difference

73% of volunteers reported that they have met/formed new relationships with people in the community

93% of volunteers reported that as a result of their volunteer experience, they feel that they are making their community a better place

Community Links

April 1, 2022 - March 31, 2023

We supported 7,385 individuals

We worked with 3,891 families

We provided 7,684 referrals to individuals for additional support

We have provided support to:
176 Indigenous residents
208 New to Canada residents

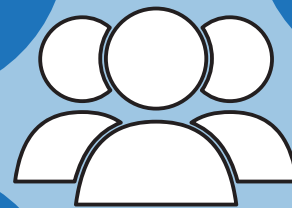
Unique Age Breakdown

0 - 6 years
17%

7 - 18 years
22%

19 - 64 years
51%

65+ years
10%



Communities Served



Airdrie - 6,302



Beiseker - 159



Crossfield - 382



Irricana - 110



Other - 278



Rockyview - 154

Impact

“Community Links and the resources provided to me are lifesavers right now. I appreciate the help.”



“Without Community Links Support, I don’t believe I would be this far in my healing and domestic violence recovery journey.”

“Community Links is a wonderful resource for families, where you feel welcomed and encouraged”



“Community Links goes above and beyond in helping and assisting people. Friendly, caring, concerned and polite, respectful.”



“I enjoy helping Community Links because it makes me feel like I’m helping the community.”



CommunityLinks

Thank you to our funders



Anonymous



*A complete list of all donors is available at www.mycommunitylinks.ca/get-involved/donors/

Ways to Link to Us

- Donate goods
- Donate your time
- Donate funds
- Host an event





CommunityLinks

Thank you to our Donors

Gold - 20,000.00 - 39,999.00

- McKee Homes

Silver - 10,000.00 - 19,999.00

- Big Hearted Mavericks
- Birdies 4 Kids
- Calgary Shaw Charity Classic Foundation
- Davis Chevrolet GMC Buick Ltd.
- Greene Family Charitable Foundation
- Qualico Developments West Ltd.
- Vitreous Glass Inc.
- Westmark Holdings Ltd

Bronze - 1,000.00 - 9,999.00

- Access Chiropractic & Wellness Centre
- Adventurer Foundation/FraserWay RV
- AECON Transportation West Ltd.
- Airdrie & District Community Foundation
- Airdrie Festival of Lights Society
- Airdrie Oilmen's Association
- Airdrie Puppy Pals Inc.
- Anonymous Donors
- Business Condominiums Inc.
- Cam Clark Ford Sales Ltd.
- Cars & Country Stars
- Chew, Michael
- Crossfield Chamber of Commerce
- Enflow Industries Inc.
- Fortis Alberta
- Hassett & Reid LLP
- Heighton Auto Restorations
- Kiwanis Club of Airdrie Foothills
- Krieger, Mona
- Lions Club of Beiseker Alta 83808
- McKiel, Heidi
- Melrose Drugs Ltd. O/A Pharmasave #338
- Richards, Carmen
- Rockyview Insurance Services
- Smaha, Glenn
- St. Paul's CWL
- Venue Church
- Walmart Canada Corp.